

LIBRARY DIRECTOR'S REPORT
March 2019



Libraries help support the strength and growth of communities by enriching lives of individuals through education and lifelong learning. Libraries provide free resources and services for community members to access technology, early and digital literacy instruction, job-seeking resources, social services and small business tools.

During the month of March, Newaygo Area District Library worked to meet needs in our community through partnerships with local organizations:

- In partnership with Newaygo Elementary School, staff Carly Abbott and Sarah Welch shared over 225 library books and reading time with students for “March Is Reading Month.”
- Newaygo Public School children, with instruction by art teachers Peggy Mast and Jennifer Hurrell, created summer reading shirt logo art for the 2019 reading program prize shirts.
- Camp Henry and NADL educated preschoolers and tweens in natural & wilderness topics.
- Library staff provided support of early literacy through monthly storytimes for children at Resonate Church Daycare.
- NADL partnered with Bellwether Harbor to inform our community members about pet adoption.

Partnerships continue into April and May:

- April 11, award winning mystery author Lori Rader-Day will present her unique writer’s view on mysteries of life and dark skies.
- On April 13 and May 11, NADL will present two Emerging Adult classes through Active Training Consultants (ATC).
- NADL will offer a Resume Workshop on May 25. Participants are to receive expert ACT instruction while crafting personal resumes.
- On April 27, prospective students will meet and ask questions of West Michigan colleges.
- On May 16, from 4-6 p.m., NADL and local CETUSA reps will hold “Cultural Conversations” to open dialogue between international students and aspects of their cultures with residents.

How can you help our Newaygo Library? Upcoming National Library Week is a time to celebrate the contributions of libraries and library workers and to promote library use and support. At NADL, our staff enjoy providing excellent and timely library services and programming to our community.

- *Stop in and enjoy your Library.*
- *Meet NADL staff: Linda, Sarah, Carly, Ivy, Cathy, Sam and myself. We are happy to greet you.*
- *Also, reach out to local residents with news of upcoming NADL events, including “NADL Community Shout Out” on June 21, when our library takes time to recognize and value our community residents.*

Kelly Tinkham, Library Director
April 3, 2019

1. Programming.

March Programming Impact: Children- 82 on campus/308 approx. off campus: 10 NP Elementary School Classes & 28 Resonate Church; 40 Tweens; 15 Teens; 33 Adults.

Upcoming Special Events at Newaygo Library:

The Newaygo Area District Library believes in the importance of supporting local businesses. As part of our strategic commitment, we are offering three Emerging Adults Spring Sessions, taught by Active Training Consultants, LLC.:

EMERGING ADULTS, Session One, on April 13, will cover work ethics and problem solving on the job. Session Two, on May 11, will cover employable skills. Attendees to each of these sessions will receive certificates of completion to present to their employers or prospective employers. Session Three, on May 25, Resume Workshop.

EMERGING ADULTS COLLEGE DAY, Sat. April 27, 11 am-12:30 pm. Two or three junior colleges will have representatives on sight for a panel discussion to help prospective students make informed decisions for their college career.

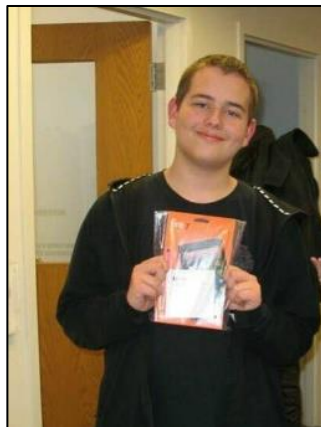
ADULT TECH CLASSES, Thursdays, April 18, from 2-3 pm. An e-reader class taught by NADL Library Assistant Linda Rickert.

AUTHOR LORI RADER-DAY, Thurs, April 11, 7:00 p.m. The 7th Michigan Grown Arts Program at NADL, supported in part by the MCACA LowellArts Mini-Grant.

TEEN NIGHT, Tues, April 2, 5:30p – 7:30p. Teens met High Adventure with NADL at Camp Henry!



Elizabeth Quick and Justin Boverhoff, winners of a Kindle Fire in the Warm Up Your Winter reading program for 2018-19.



Tweens learn orienteering with staff from Camp Henry and NADL.

2. Library Staff Opportunities.

- ✓ Carly Abbott: 3/20, Preschool Storytime at Resonate Church Day Care; 3/28, Shared with students from Newaygo Elementary School for March Is Reading Month.
- ✓ Director Tinkham: 3/7/19, met with Peg from Newaygo Insurance Agency to review library insurance policies; 3/13, met with James from Foster Electric to discuss placement of two new switches to override light sensors after hours; 3/14, attended LLC Board Meeting, Advisory Board Meeting, and a MEL-review meeting at the KDL Service Center; 3/15, attended a LLC Continuing Education meeting with Mark Marrow about fundraising; 3/18 NADL Board Meeting; 3/22, attended Leading and Building Dynamic Teams Workshop at KDL Service Center offered through the LLC; 3/26, held staff meeting, met with IT Nick Heimler, attended a Library of Michigan LSTA Grant webinar.
- ✓ Sarah Welch: 3/20, Baby Babbletime at Resonate Church Day Care. 3/20, Preschool Storytime at Resonate Church Day Care; 3/21, attended the LLC Continuing Education Committee meeting held at KDL Service Center; 3/28-29, attended MLA Spring Institute.
- ✓ Staff Meeting: 3/26, Attendance: Tinkham, Rickert, Abbott, Mayworm, DeWitt, MacLeod; Discussion: Review circulation procedures; Automatic Renewal, review creating various patron accounts; instruction on accessing HelpNet webinars and information.

3. Collection Management and Development.

- ✓ Withdrew large print and young adult books for low checkouts. Re-arranged some shelving on both levels to prepare to receive new shelving. New books entered in circulation as of the end of March: 64 Fic books; 13 Non-fic books; 3 books on CDs; 16 Large print books; 27 DVDs.

4. Patron Interaction Data

- ✓ Library Foot Traffic: Upstairs: 1984; Downstairs: 1978.
- ✓ Telephone Traffic: 235 calls.
- ✓ Facebook: 839 Likes (Up 18).
- ✓ Public Computer Use: 322.
- ✓ Study Room Use: 78.
- ✓ Conference Room Use: Library: 10; Other Groups: 3.

5. Grants and Donations.

- ✓ Submitted \$2000 Gerber Foundation grant request to update junior STEM non-fiction books.
- ✓ Received notice of award of a summer intern through NCRESA.

6. Building & Maintenance.

- ✓ J Stevens Company removed ice dams from two areas on roof on March 8.

7. Lakeland Library Cooperative.

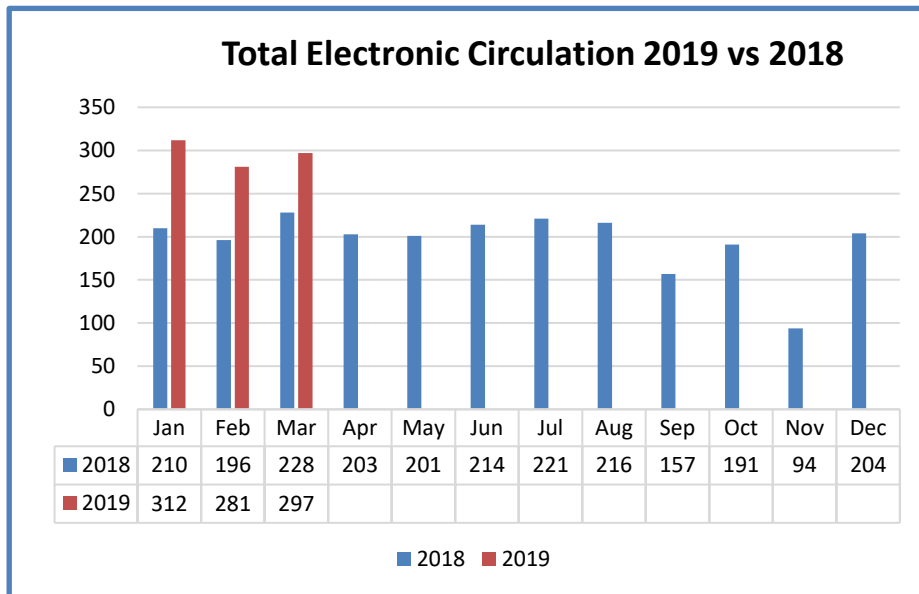
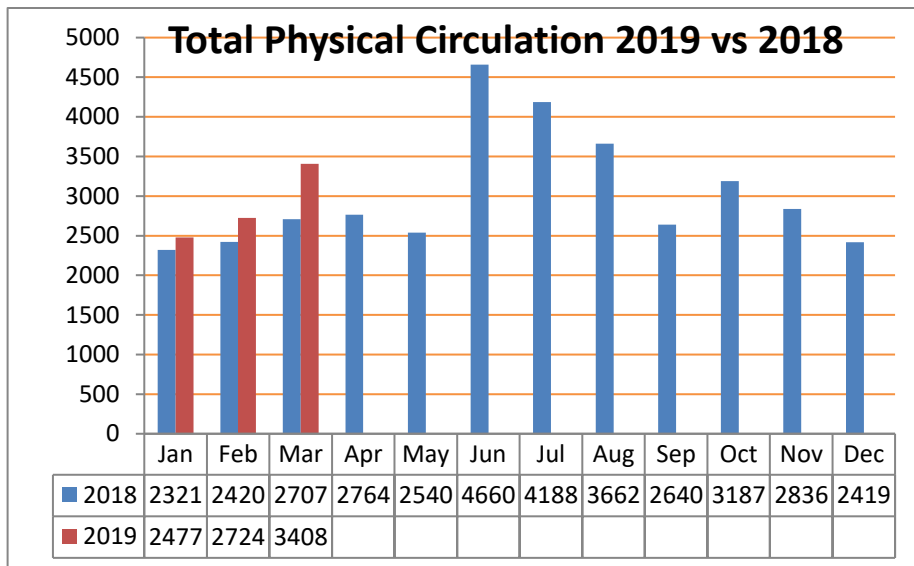
- ✓ Joe Verlin, Gabridge & Company delivered a clean audit report to the LLC Board.
- ✓ Sierra and Encore was upgraded as of March 28.
- ✓ April 1, LLC libraries will begin Automatic Renewal.
- ✓ In March, individual libraries now generate their own billing notices. In the past, these invoices were generated by Lakeland and distributed to the correct libraries to send out to patrons. Now NADL generates either a telephone or email notice, thereby reducing the amount of postage once spent on reclaiming overdue items.

8. Friends of the Library The bookstore continues to be open on Monday afternoons. Members held a meeting on April 2 at 6:00 p.m. They discussed upcoming NADL Community Shout Out on June 21. They plan to participate through opening the Book Store for sales, selling Lemonade/Cotton Candy, and holding a silent auction. They scheduled meetings for May 8 and June 5 at 6:00 p.m. in NADL Conference Room.

9. Library Circulation.

- ✓ **January Top Five Types:** Juvenile fiction 1089; Adult DVD 468; Adult fiction 423; Young Adult fiction 313; Juvenile Non-fiction 203.
- ✓ **Mel CAT Activity:** Newygo Library borrowed 15 books and loaned 13 books.
- ✓ **Interlibrary Loan:** 364 items were borrowed by NADL patrons from other library collections; 265 items were loaned out from NADL.

Overdrive Digital Materials.	RB Digital Audiobooks	RB Digital Magazines	MCLS Digital Materials
124 e-audiobooks; 125 e-books.	5 e-audiobooks.	0 e-periodicals	43 e-books



10. Did You Know?

Good news! MLA Advocacy - March 28, 2019: House Passes Library Protection for Narcan Use

On a 106 to 0 vote the Michigan House of Representatives passed HB 4366 and 4367 which would provide liability protection for libraries when providing the life-saving opioid antidote naloxone, common brand name Narcan, to an overdosing patron. The bills are now headed for the Senate.

Take Action for Libraries - Proposed Federal Budget Cuts to Library Funding

During National Library Week April 9 – 15, the American Library Association (ALA) will launch “Take Action for Libraries Day,” a national advocacy effort on April 13. Contact our state and federal leaders to safeguard crucial funding for the Institute of Museum and Library Services (IMLS). These funds help libraries provide such services as literacy programs for youth, small business service centers, services for veterans and technological resources and services.

At NADL, these funds enabled the purchase of such programming supplies as iPads, animation supplies, LEGO robotics supplies, and EVO robots.